



# react

Reinforcing Entrepreneurship in Adults through Communication Technologies

## PROJECT PRESENTATION



REACT is a European project launched within the framework of Erasmus+ programme dealing with adult education. This project will last two years - from September 2017 to August 2019- the consortium of 5 partners from 4 European Union countries (France, Netherlands, Italy and Finland) will work together to enhance entrepreneurship skills amongst disadvantaged adult. To do so, they will develop innovative strategies and methods to be used by teachers, trainers or educators who work on social inclusion.



The innovative aspect of the project is to use gamification and peer learning as educational methods to develop the capability to entrepreneurship.

This is why, after analyzing the best projects and tools about entrepreneurship in order to define a new methodology to develop entrepreneurship competence among adults, partners entered the second phase of the project and tested the innovative tools and practical methods that support adults to improve their entrepreneurial skills.



## 3RD STEERING COMMITTEE MEETING

During the third steering committee meeting in Autumn 2018, the project partners discussed about the innovative protocol and prepared its piloting as well as the forthcoming activities for outputs 3 and 4.

Indeed, between September and December 2018, partners from the Netherlands, Italy and France organized three workshops each, gathering, all in all, 60 participants.

To do so, partners selected activities from the best practices gathered in the analysis of the best projects and tools about entrepreneurship (output1), namely:

Quarter Mediation from the Netherlands:

- EduLARP - Live Action Role Playing;
- Koloniegame;
- Windmill non-formal entrepreneurial training.

Civiform from Italy:

- Entrepreneurship and business creation;
- Business game;
- Entrepreneurship and research for funding



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## PROJECT PARTNERS



[www.workinscop-corse.com/](http://www.workinscop-corse.com/)



[www.quartermediation.eu](http://www.quartermediation.eu)

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[www.innoventum.fi](http://www.innoventum.fi)



Università  
Ca'Foscari  
Venezia

[www.unive.it](http://www.unive.it)



[www.civiform.it](http://www.civiform.it)

University Ca'Foscari from Italy:

- Fever Pitch & Business Model Canvas;
- Game Lab Cisre Business Game;
- Entrepreneurship Self Evaluation and Empowerment.

Sc'Opara from France:

- Design thinking;
- Simulation of a social cooperative;
- Introduction to an entrepreneurial cooperative mindset.

Feedbacks from the working sessions in the three countries were very positive. Participants will follow project forthcoming developments.



## NEXT STEPS

Currently, partners are working on development of a recommendation document to support adults' entrepreneurial skills (output 3). The recommendation document aims to find a common framework and to define common criteria to assess and certify competences related to entrepreneurship skills.

In this document, partners will promote entrepreneurship skills on the basis of different definitions highlighting how entrepreneurship skills are useful in many different aspects of life and how they can help citizens to develop their ability to actively participate in society.

In the meantime, partners are working on the project e-learning platform oriented on empowerment of entrepreneurial skills among adults and Europe. (output 4)

## NEXT STEERING COMMITTEE:

On April 29th and 30th 2019, partners will meet again in Finland to finalize work before piloting and disseminating project results.

For more information regarding the project, you can follow us on our Facebook page "REACT - Reinforcing Entrepreneurship in Adults".

Project results are available in [www.reactproject.online](http://www.reactproject.online).

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